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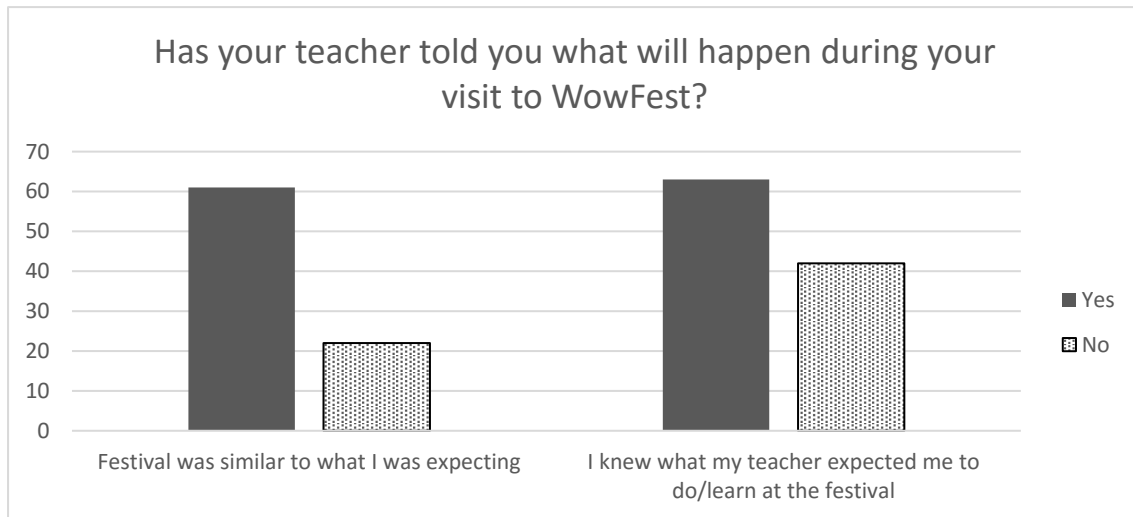


Figure 1. The effect of teacher preparation on pupils' experiences of WowFest. Pupils whose teacher had told them what would happen at the festival before the event were more likely to state that the festival was similar to what they were expecting and that they knew what their teacher had expected them to do or learn in the post-event survey.