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Title	It's Not Just Structural: Political Context and London's Environmental Networks Twenty-One Years Later
Type	Article
URL	https://clok.uclan.ac.uk/id/eprint/56655/
DOI	doi:10.17645/pag.10137
Date	2025
Citation	Saunders, Clare, Nadel, Sam and Walley, Bob (2025) It's Not Just Structural: Political Context and London's Environmental Networks Twenty-One Years Later. <i>Politics and Governance</i> , 13.
Creators	Saunders, Clare, Nadel, Sam and Walley, Bob

It is advisable to refer to the publisher's version if you intend to cite from the work.
[doi:10.17645/pag.10137](https://doi.org/10.17645/pag.10137)

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It's Not Just Structural: Political Context and London's Environmental Networks Twenty-One Years Later

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Submitted: 14 February 2025 **Accepted:** 20 May 2025 **Published:** 20 August 2025

Issue: This article is part of the issue “Democracy and Media Transformations in the 21st Century: Analysing Knowledge and Expertise” edited by Epp Lauk (University of Tartu / Vytutas Magnus University) and Peter Berglez (Örebro University), full open access at <https://doi.org/10.17645/pag.i440>

Abstract

The past 21 years have seen the UK environmental movement transform as climate change has become an urgent issue and broader publics have engaged in civil disobedience. More radical protest forms are curtailed by new legislation, while large NGOs like Friends of the Earth and Greenpeace have repositioned themselves as more locally responsive (e.g., anti-fracking). This article uses a novel perceptive and mapping approach to political opportunity theory to compare networking in London's environmental movement, 2002–2003 to 2023–2024. We compare our interview data ($n = 49$) and an organisational network survey ($n = 66$) from 2023–2024 with data from 2002–2003. We argue that structural opportunities vary little and so cannot explain contrasting networking patterns. We describe a set of contingent factors that have varied across the two different eras. These partly tally with activists' own concerns about a recently emerged “grim political environment.” Our novel contribution shows that contingent factors shaping environmental activism have influenced activists' perceptions of a closed polity, resulting in slightly more inclusive networks. Our key finding is that the centrality of climate change to contemporary environmental activism, the perceived urgency of the climate crisis, and the government's poor track record in slowing it have resulted, cautiously, in networks that span what was once a more definitive radical–reformist divide.

Keywords

climate change protest; environmentalism; movement networks; political opportunity; political process

1. Introduction

Britain's environmental movement has evolved since the early 2000s, when it used a predominantly conventional *modus operandi* on issues broadly related to wildlife protection, food, and transport. It prioritised calm tactics after a decade of dramatic direct-action battles, notably against road-building (Melia, 2021). Large and established environmental NGOs, except Greenpeace, avoided protest. At the turn of the millennium, the movement had three key features: (a) wide popular appeal with high and growing membership (or at least stabilising for those that dipped in the 1990s); (b) environmental NGOs, like Friends of the Earth, central to the network; and (c) declining rates of direct action (Rootes, 2012). Climate change was an emergent protest issue (Rootes, 2012) thanks to the Rising Tide direct action network and the Campaign Against Climate Change, which rose to prominence in 2005 with large-scale London-based climate marches.

By 2023, climate change (Scheuch et al., 2024), decoloniality (Huxtable et al., 2020), and intersectional justice (Hiraide & Evans, 2023) were being foregrounded. After a lull in climate action from Rising Tide, Plane Stupid, and Climate Camps, 2018 saw the emergence of Extinction Rebellion (XR), rising to prominence for rebellions aiming to close central London (Doherty et al., in press) and Fridays for Future (Svensson & Wahlström, 2023), spurred by Greta Thunberg. Overlapping climate, intersectionality, and decoloniality agendas emerged both proactively and through learning from mistakes. Even the National Trust, the UK's most popular heritage and nature conservation organisation, began confronting its dark colonial past (Huxtable et al., 2020). In a move some thought tokenistic in addressing intersectionality, XR consciously moved away from civil disobedience in 2023.

Differences in the configuration of the British environmental movement at the two points in time (2002–2003 and 2023–2024) are partly attributable to political contexts. For example, the Labour government's 1997 promise to centre the environment may have reduced activists' sense of need to engage in direct action during 2002–2003. By 2023, climate change was a more significant public concern due to a favourable discursive opportunity structure (Koopmans & Statham, 1999) resulting from overlapping scientific, journalistic, advocacy, and protest campaigns. In 2012, Connelly et al. (2012) claimed that climate change was environmentalism's defining issue, while others highlighted ongoing movement processes of "climate bandwagoning" (Wapner, 2011) and "climatization" (Aykut & Maertens, 2021).

Frustrations have increased that intergovernmental frameworks (the United Nations Framework Convention on Climate Change and its conferences [COPs]) and the UK government's willingness and ability to tackle climate change appear hamstrung. Inadequate actions stemming from the 2008 Climate Change Act are symptomatic of a post-environmental consensus (Blüdhorn, 2011), which assumes environmental problems can be solved with a business-as-usual approach. Activists argue this approach cannot solve the intersectional disadvantages of a new wave of colonial practices driving net-zero policies. This apparent policy output failure triggers activists' radical approaches to climate change (Beer, 2020).

Observable differences in the environmental movement and political contexts (2002–2003 and 2023–2024) make these time points ideal for an analysis examining the role of political context and activists' perceptions of it in shaping environmental movement networks. We address three key research questions:

RQ1: How do contemporary key UK environmental activists understand opportunities and constraints of the political context? And how do they consider these shape environmental networks?

RQ2: How does their positioning in the political context, shaped by their organisations' status (positive, ambivalent, contingent, negative, or none) and tactical repertoires (insider, thresholder, and outsider) shape networking?

RQ3: How do activists' perceptions and inter-organisational networking compare 2002–2003 to 2023–2024? Consequently, what is the relative importance of perception, structure, status, and tactics in shaping environmental movement networks?

Evidence on how political opportunities shape environmental movements is patchy (de Moor & Wahlström, 2022; Rootes, 2003). Few studies examine activists' perceptions of political context (e.g., de Moor & Wahlström, 2019, 2022) or networking within the environmental movement (Diani, 1995; Di Gregorio, 2012). Studies examining how perceptions, status and tactics intertwine to shape networking are rare.

Next, we introduce key elements of political opportunity/process theories, arguing that the opportunities environmental movements face are more than structural. We argue activists' perceptions of political opportunities combine with environmental organisations' tactics (e.g., whether they operate inside political institutions as insiders, outside of them as outsiders, or using a combination as thresholders) and their status (e.g., do they have a positive, negative, or no relationship with government, or something more variable) to shape their opportunities and constraints. Then we introduce our multi-methods methodology, explain findings and reflect on the importance of context, perception, tactics, and their interactions in shaping networks. We compare perceptions and networking patterns with those that one of us (Saunders, 2009) found were determined by political and perceptual factors that were *not just structural*, in 2002–2003. The next section explains what we mean by structural factors and why it is important to move beyond them to understand changing movement networks.

2. Towards a Dynamic Political Opportunity Theory

Political opportunity/process theories aim to discern the effects of political contexts on social movements' shape and form. The contextual factors shaping movements are broadly characterised as “(more) stable” institutional structures and more “volatile” factors related to power configuration (della Porta, 2022).

2.1. Structural Factors

Three key “structural” factors shape movements. First, characteristics of the public bureaucracy determine output structures, shaping activists' sense of agency. A political system that can deliver change might inspire activists to act, whereas an inert state will inspire less agency (Kitschelt, 1986; Kriesi et al., 1995). Second, a powerful and independent judiciary provides opportunities for movements to challenge states and corporations with legal proceedings (Vanhala, 2012). Third, the general political culture of countries shapes protest repertoires. A democracy's (im)maturity might shape the state's extent of (dis)comfort with protest and therefore its repressive inclinations. Repressive states may fail to demobilise radical groups (Jämte & Ellefsen, 2020), sometimes increasing polarisation and radical actions, whereas inclusion will moderate

conflict. Political culture can also determine the relative power of other actors such as corporations, competitor political parties, and civil society (della Porta, 2022). The very stability of these factors means they cannot account for changes to movement networks over time. Therefore, it is important to consider more volatile factors.

2.2. Volatile Factors

A more dynamic “political process” (McAdam, 2013) approach has reached consensus that the key contextual factors affecting movements are horizontality of power, openness of the state to movements, the degree of (in)stability of political alignments, the presence of elite allies, and the degree of facilitation or suppression of movement actions (McAdam & Tarrow, 2018). Given their volatility vis-à-vis more structural factors, these factors have more potential to account for environmental movement networks’ variations from 2002–2003 to 2023–2024.

The UK has a centralised political system with “relative administrative openness” on environmental issues (Rootes, 2012, p. 52), changing little from 2002 to 2024. Repeatedly, parties and governments of most persuasions have green epiphany moments, but struggle to follow with significant action. There is, however, evidence that administrative openness varies across the local planning system. Left-wing local authorities are generally more horizontal, sometimes aligning with infrastructural development opposition. Right-wing authorities tend to be more likely to resist opposition to uphold party positions (Clegg, 2023; Garland et al., 2023). The current Labour government seeks to prevent local resistance from holding up its plans to build 1.5 million homes and ramp up “green” industrial development.

In 2003, Labour had been in power for five years. Its honeymoon period with the electorate was over, but it was still outperforming the Conservatives in the polls. There was only a mild risk of party system realignment by the Liberal Democrats replacing the Conservatives as the second strongest party (Webb, 2003). There were significant changes in public opinion around parties, allegiances, and voting patterns from 2010 to 2018 (Prentice, 2023). A Conservative–Liberal Democrat coalition took power in 2010, replaced by a Conservative-only government in 2015. In 2019, in a famous takeover of traditional Labour heartlands, Conservative support for Brexit and promises to reduce regional inequalities through a “levelling-up” agenda encouraged many traditional Labour voters to deflect to the Conservatives. Cameron’s (2005–2016) Conservative Party branded itself as the greenest government ever, but reneged on promises, dismantling previously moderately effective environmental governance frameworks (Carter & Clements, 2015). Theresa May subsequently committed the UK to a legally binding 2050 net-zero emissions target. Boris Johnson then introduced biodiversity-related policy commitments and hosted the Glasgow 2021 COP26 climate summit. The subsequent Truss and Sunak Conservative governments further deprioritised environmental issues.

It is early days for the new Labour government, in power since July 2024. It has programmatic promises for green growth, but remains preoccupied with economic issues and migration, while confronting the rightward shift in public discourse. It endorses both the Conservatives’ 2023 Public Order Act, which widens the definition of “serious disruption,” making it more applicable to activism and the 2022 Protest Policing and Sentencing Act, which makes an offence of intentionally or recklessly causing public nuisance. Shortly before writing this, 16 non-violent activists were arrested and imprisoned for 41 years in total for opposing

oil companies. These arrestees are known as the “Lord” Walney 16, after the controversial appointment of a pro-oil and anti-Palestine government political violence advisor (Gayle, 2025).

Although volatile approaches to political opportunities can explain changes in movement configuration over time, they are not well-equipped to explain variations in tactics and outcomes within movements at a single time point.

2.3. New Avenues in Political Opportunity Research

Structural factors might be useful for comparing protest incidence and form cross-nationally, while volatile institutional factors are more useful for comparing movements over time, keeping place constant. If these factors shaped movement networks, it would mean monolithic networking patterns in all movements, with organisations engaged in uniform tactics. This is not what happens. For example, within the same state, Latino migrants in Chicago use a variety of tactics from sit-ins and street demonstrations to working with political insiders (Lera, 2023). And the Polish state has a small, conflictual, and transactional animal rights movement (Jacobsson, 2023), while yielding a mass-mobilising women’s movement using a variety of tactics (Korolczuk & Zaxonberg, 2014). British environmental movement networks include moderate NGOs through to law-breaking direct-action networks. This is due to choices about tactics, which impact organisations’ status. Insiders will find the political system considerably more open than an ideological outsider would deem possible (Saunders, 2009).

Thus, we must recognise that forms of action and political opportunities are mutually co-constituted. De Moor and Wahlström (2019, 2022) stress the importance of narratives and perception in shaping political opportunities, focusing on notions of defeat pervading climate activist discourse around 2009, when COP15 was branded a last chance to save the planet. Importantly, some organisations refused to brand any COP summit as a last chance because of potential demobilising effects. De Moor and Wahlström thus emphasise the importance of narratives that movement activists create, which shape perceptions and tactics.

In a study on the related concept of legal opportunities, Vanhala (2018) concluded similarly. Despite a constant “legal opportunity structure,” the sustainability-cum-conservation organisation Worldwide Fund for Nature avoided litigation due to its preference to be non-confrontational. Greenpeace was sceptical of the law, thinking that environmental protection laws should be more stringent. Friends of the Earth drew on a decentralised network of lawyers to bring justice. Vanhala (2018) attributes these differences to framing, but we believe it is also a result of organisations’ values and tactical preferences.

2.4. Expectations

Following de Moor and Wahlström (2019, 2022), we argue that perceptions of opportunities shape environmental organisations’ tactics, which in turn shape their understanding of and interactions with broader political contexts. We argue that interactions between context, perception, and narrative also shape movement networks. Within this interactive context, as perceptive actors, environmental groups, and organisations are most likely to engage in relationships beneficial to their organisation or movement outcomes (Farnhill, 2014). Thus, organisations keen to avoid working alongside free-riders and already in a strong position for recruiting members or having influence may be less likely to want or need collaborations (Hojnacki, 1998). Relatedly, insiders, who establish working relationships with political institutions, may not

want to work with others who could jeopardise their status or reputation, while outsiders may eschew working with organisations they consider compromised and co-opted (Saunders, 2009).

Activists' perceptions are central to our arguments. Should even insiders feel unable to affect change conventionally, they will be more likely to forge alliances with radical counterparts. Further, a closed opportunity structure allows campaigns to expand by reaching out regionally for support (see Renauld, 2016). This happened at the Twyford Down protests opposing the M27 extension in the early 1990s. In a surprising alliance, Middle England and dreadlocked protesters united in courageous civil disobedience, frustrated at finding conventional democratic channels closed. Meanwhile, Friends of the Earth had a choice of pulling out or facing legal challenges that would affect its financial viability and thus all its other campaign activities (Bryant, 1996). As a rational actor, it quit the direct-action protests. Desire for distance from radical action can be easily understood; sometimes, strategic decisions to engage in direct action can forestall opportunities for less radical activists by turning local authorities or governments against an entire movement (Piazza & Genovese, 2016). Thus, we expect the increased urgency to tackle climate change increases networking across what was once a more definitive radical-reformist divide, but for there to still be identity and value clashes, as well as reputational stakes, that temper this.

3. Methodology

We build on Saunders' (2009) "Its Not Just Structural" study, which used similar data from 2002–2003. We combine qualitative interviews conducted with key campaigners with an online survey of London-based environmental organisations. We interviewed 32 key campaigners in London and an additional 17 activists from elsewhere around the country to understand their perceptions of national political opportunities and how the political context shapes networking patterns (December 2022–November 2024). The network survey ($n = 66$) provided quantitative data on organisational tactics, relationships with the government, and networks. The research has ethical approval from the University of Exeter, Humanities and Social Sciences Ethics Committee (2021–2025). Many individuals and organisations did not elect to remain anonymous. A list of interviewees who did not choose to remain anonymous is provided online (<https://ore.exeter.ac.uk/repository/handle/10871/141149>). In the text, below, interviewees are identified by an interviewee number.

3.1. Interviews

Interviewees represent a range of environmental organisations across different ideological positions and spatial scales. Interview questions were informed by social movement theory, exploring tactics and perspectives on the political environment. Transcripts were analysed using thematic analysis, modifying Clarke and Braun's (2017) approach using a mixture of deductive and inductive reasoning. First, interview transcripts were divided among the authors, who independently selected codes deductively using an existing framework (Saunders, 2013). In the "data familiarity phase," to ensure consistency in coding, we held an inter-coder reliability session and refined the coding. This was followed by more in-depth, inductive, thematic analysis. We printed and cut out the quotes and physically grouped them into initial codes. During this stage, 14 codes were generated. We then eliminated repeated (or similar) themes and defined and named them. Our write-up of the qualitative data selects quotes exemplifying general themes to address the first research question.

3.2. Network Survey

The survey targeted national, regional, and local environmental organisations within Greater London, selected for its relatively vibrant environmental activism. Multiple strategies were used to identify the sample. First, we attempted to contact all of Saunders' 2002–2003 respondents (see the Appendix in Saunders, 2013). Organisations no longer operational—indicated by the absence of a website or social media presence—could not be reached. Second, we conducted extensive online searches for “London environmental organisation,” “local environmental group London,” “London-based conservation group,” and “environmental charities Greater London.” Third, we identified London-based branches or local chapters of national NGOs through websites. Finally, we utilised existing directories and networks, such as the London Friends of Green Spaces Network (<http://www.lfgn.org.uk>), enabling us to reach a broad and varied sample of organisations.

A representative completed a questionnaire on behalf of each organisation. We approached 279 organisations via email and direct messages on social media platforms such as Twitter/X, Instagram, and Facebook. We received a 32% response rate ($n = 90$). Among the responses, 66 surveys were fully completed, and 24 were partially completed (ranging from 79% to 24% completion).

3.2.1. Classifying Environmental Organisations

We classify environmental organisations according to their perceived status with the government and the tactics they use as a step towards answering RQ2. Status with government is characterised in the questionnaire as:

- Positive: The government frequently seeks our organisation's advice;
- Ambivalent: The government is friendly, but our organisation generally initiates contact;
- Contingent: The receptiveness of the government is dependent on the issue(s) or department(s) involved;
- Negative: Our organisation unsuccessfully attempts to influence the government or has become blacklisted;
- No relationship: Our organisation does not have a relationship with government either because we prefer alternative campaign targets or do not work at that level.

Organisations' tactics were classified as insider, thresholder, or outsider (Tables 1 and 2) based on questionnaire responses. We used internet research to discover the tactics of non-responding organisations identified as collaborators by our respondents.

Table 1. Categories of tactics.

Category	Tactics
Insider	Government consultee, or government consultee <i>and</i> media work
Thresholder	Petitions, leafleting, press conferences, research and reporting, letter-writing, education and training, media stunts, marches, rallies, demonstrations, cultural performances, procedural complaints, litigation, public meetings, and practical conservation work
Outsider	Boycotts, disruption of events, blockades/occupations, ethical shoplifting, ecotage, adbusting, other forms of civil disobedience, and/or a mixture of thresholder and outsider activities

Organisations categorised as insider use *only* insider activities. Thresholders use a range of tactics, including insider and thresholder strategies, and they may also use outsider tactics. An organisation is a thresholder if it is a government consultee that also engages in marches, rallies, and demonstrations, and perhaps even sometimes in civil disobedience. Outsiders use thresholder and outsider tactics only (for example, participation in marches, rallies, blockades, and ecotage; Table 2).

Table 2. Categorisation of insiders, thresholders, and outsiders.

Category	Uses insider tactics	Uses thresholder tactics	Uses outsider tactics
Insiders	Yes	No	No
Thresholders	Yes	Yes	Yes or no
Outsiders	No	Yes or no	Yes

3.2.2. The Network

We examine a collaboration network, which consists of the respondent organisations' answers to the question: "Please list the five most important environmental organisations with which your organisation has collaborated on a campaign or environmental activity in the last 12 months." This was asked in respect of each of local, London-wide, and national environmental organisations, allowing nomination of 15 organisations in total. When examining network links by status, we analyse only respondents because we cannot second-guess how non-respondents appraise their relationship with the government. When looking at network links by tactics, we use a rectangular matrix, also including listed non-respondents, because we can assess tactical repertoires of non-respondents by examining their web pages. The network maps and visualisations are coded by status and tactics to answer RQ2. Our raw data and a key to Figure 3 are available in our Supplementary Files.

3.3. Comparative Analysis

We compare activists' perceptions of political opportunities at the two points in time, as well as the networking patterns in relation to status and tactics. This comparative analysis allows us to answer RQ3, addressing the relative importance of perception, status, and tactics in shaping environmental movement networks.

4. Analysis

4.1. Thematic Analysis

"2020 was a catalyst because (a) the UK was going to host COP26, (b) Covid happened, and then (c) the movement for Black Lives Matter really catalysed...and all those narratives helped us to build a narrative of climate justice" (Interviewee 9). This opening quote illustrates the ways in which UK environmental activists interpret events as opportunities within the broader political context that shapes their activism. Climate breakdown, repression, and Covid were interpreted as intersecting to create significant threats, while providing the opportunity for narrative development around climate justice. Our thematic analysis identifies four major themes:

- Cynicism about government and corporate inaction;

- Presence of a “grim” political environment;
- The effects of Covid-19;
- Local opportunity structures.

We show the sub-themes in Table 3 and expand on the first two in our analysis section. We have not focused on Covid-19 and local opportunity structures in this article because we wish to draw attention to contemporary subjectivities around national political opportunities. Our interviews took place after November 2022, which was after the lifting of social restrictions and, therefore, Covid-19 was mostly discussed historically.

Table 3. Coded themes on political opportunities and threats of key activists.

Focused coding	Axial coding
International inaction/failure of IPCC	Cynicism about government and corporate (in)action
National government inaction	
The status quo rules	
Empty rhetoric/greenwashing	
Small windows of opportunity	
Improved salience of climate change	
Increased repression	A “grim” political environment
Paranoia and fears of infiltration	
Chilling effects	
Cost of living crisis	
Organisational capacity reached	
Carefulness with disobedience	
Finding solidarities	
Reduced quality of actions online	The effects of Covid-19
Loss of momentum and shifting priorities	
Mental health and personal struggles	
Financial struggles	
Slactivism	
Regional levelling effect	
New audiences and connections	
New targets	
Worthy (but not always useful) local efforts	Local opportunity structures
Local authorities constrained by the status quo	
Lack of funding	
Local authorities as allies	

4.2. Cynicism About Government and Corporate (In)Action

In general, interviewees had little faith in intergovernmental frameworks and governments’ ability to deal with the environmental/climate crises. The following quotes illustrate a lack of faith in the United Nations Framework Convention on Climate Change Conferences of the Parties to deliver the required changes: “Unfortunately, the COPs turned out to be a total failure...but it has to be governments that will make the fossil fuel industry do the right thing” (Interviewee 35); “Up until COP27 last year, even after the invasion of

Ukraine, we could still latch on to the fact that the UK was COP President, we could use that. This year, it's been slightly more challenging" (Interviewee 9).

That lack of faith also filters down to the national level, as activists express disappointment, alongside recognition that the status quo and economics are given more importance in political discourse and action than large-scale changes required to live sustainably with our environment. One expressed: "Very, very little faith in governments. Just massive disappointment" (Interviewee 47). And that was a mild statement compared to some: "In terms of the national government, they are f***ng awful. Granting these new licences and things. They're b****y awful" (Interviewee 1).

Many of our interviewees recognised the government's general inability to challenge the status quo, which sat alongside empty rhetoric and greenwashing:

It's a problem of economics. And the way our society and our economy is structured. You have to be willing to confront that and tackle that in the way you look at solutions....All the scientific evidence in the world has not pushed us forward to making the kind of changes [needed]. (Interviewee 26)

The setting of mid-term targets without delivery and the paucity of action in short-term election cycles were noted as problematic:

The thing that gets to me the most is when things are promised and we don't see any progress....You know, you hear all this is going to be done by 2030 but you get halfway there and you think "well, I haven't heard anything about that." (Interviewee 44)

If politicians want to be re-elected, they can't do anything that's going to upset the public. (Interviewee 4)

Despite overall negativity, a few organisations had insider relationships with government agencies, seeing new opportunities emerging from these relationships. This next quote illustrates one organisation's set of cooperative relationships with governmental institutions:

We have working relationships with them [the Environment Agency] and we have relationships with people like DEFRA [Department for Environment, Food and Rural Affairs] and the OEP [Office for Environmental Protection]. We're trying to make sure that our voices are heard in terms of legislative changes. (Interviewee 37)

And later:

Setting up the Office for Environmental Protection...was a good step because...it's essentially acknowledging that the regulators aren't enforcing much of the legislation that's required to protect the environment. (Interviewee 37)

The new Labour government was viewed by some in a slightly hopeful manner ("With the new government, obviously, we have an opportunity. And we've got 'asks' to the government and that, you know, we want things

we want to see improved;" Interviewee 14), even though the majority branded all governments as ill-equipped to deal with environmental problems. Several others recognised the importance of changes to the discursive opportunity structure, particularly with climate change, which was becoming a more acceptable subject for public discussion as more people were agreeing with the scientific consensus and its urgency:

You've got more and more surveys coming out saying most of the population now get it. I think when we started in 2014–2015, that wasn't the case. You know, I'd be stood out there in the pi****g rain trying to give leaflets out, you know: "Are you worried about the climate?" "No, f**k off!" (Interviewee 26)

4.3. A "Grim" Political Environment

There was a strong sense among interviewees that we are living in "grim times" (Interviewee 8) as the "state is becoming more repressive" (Interviewee 38) alongside other societal challenges, including the cost-of-living crisis and aftereffects of Covid-19. We found significant opposition to the Public Order Act (2023) and clear signals from some to avoid a prison sentence. These quotes illustrate the sense of fear and constraint activists feel in an increasingly hostile environment for protest: "With the media and government, you know, it's very much against human rights. To be stopped and to be fearful of going and protesting about anything....We're in dangerous times really" (Interviewee 44); "It feels like this sector as a whole is just really restrained by what we're allowed to say and how the government will react" (Interviewee 5).

Interviewee 44 describes a sense of fear that pervades environmental activist spheres, while Interviewee 5 suggests restraining effects in general, even around what can and cannot be said. However, a few activists had a nuanced view of the impacts of the Public Order Act and future attempts to restrain protest, envisaging opportunities. Interviewee 37 states people can be inspired by injustice, a theme also highlighted by interviewee 49, who thinks the law reveals the state's draconian nature. Interviewee 48 emphasised how people can wake up to the injustice of a perceived draconian state, triggering new waves of resistance:

I think it [changes to protest laws] will...turn away the people who were kind of on the fence a little bit about it. But then yeah, it will also inspire others who are just like, dead against the injustice of it. (Interviewee 37)

Until recently, slow marching was considered legal. The idea was to put pressure on the demand while still being within the confines of the law. This changed with the Public Order Act, meaning this became unlawful. I feel this holds a mirror up to the government at how draconian and unjust the system is. (Interviewee 49)

At some point, those dice might land on a double six and trigger an explosion of resistance, and so the job of these activist campaigns is to force the government to throw the dice as many times as possible. (Interviewee 48).

We found that radical groups had a sense that they may have been infiltrated by undercover police, particularly as awareness of the undercover policing scandal increased (Schlembach, 2018). However, XR activists were more immune to this sense of infiltration, tending to be more inviting and open to everyone, including police officers (Interviewee 14). Despite XR's apparent openness, some NGO representatives

informed us they feel constrained in openly associating with XR or other direct-action groups. A staff member from a well-known conservationist NGO characterised its supporters as tourists, very different from direct action protesters. Others made similar claims: “I know that the RSPB [Royal Society for the Protection of Birds] has always been very wary of actually encouraging supporters to go to XR events or doing anything like that” (Interviewee 16); “Supporters [of my organisation] may be climate aware, but many simply want to be able to visit locally beautiful and heritage-rich sites with free parking” (Interviewee 21).

Another (anonymised) NGO worker commented on the need for their NGO to find a “central and safe place” within the environmental movement: “We’re careful about that link [with more radical factions of the environmental movement] because...to get conservative support....We’ve been very carefully sort of shifting ourselves away from that” (Interviewee 8).

However, not all activists think distance is the solution, instead favouring a movement ecology built across insiders and outsiders. As interviewee 21 told us:

I think there is this amazing utopia of campaigning, where you have groups like XR, JSO [Just Stop Oil], who are really setting the agenda...making space for these conversations, and then groups like us are coming in with the right insider influencing.

The range of activities in which activists engage is seen as inspiring to some, filling them with hope that change is possible. While some are sceptical of direct action, others are concerned about the inefficacy of legislative changes to deliver climate action, rendering reformist-insider approaches pointless or compromised. Interviewee 32 told us they had friends who were:

Connected with Friends of the Earth. I’ve noticed they still think you can get legislative change... maybe with the next government. But, I think putting a lot of energy into things like petitions and so on [is] probably maybe less effective but it’s complex....There’s people fighting in different ways on so many different fronts, and I think there’s strength in supporting each other, if we can, and being a bit forbearing about various approaches.

Overall, our thematic analysis of activists’ perceptions of the political opportunities and the resultant networking indicates a sense of despair, with some differences of opinion between insiders and outsiders. Some outsiders are seen by insiders as too radical, and some outsiders see insiders as too soft to generate the required changes.

4.4. Comparison With Perceptions in 2002–2003

In 2023–2024, there is more nuance than Saunders (2009) found in 2002–2003, with notably more willingness to build the environmental movement by working across what was seen as an insider–outsider divide. Similarly to the current era, qualitative interviews with key activists 21 years ago revealed some frustration with the government’s “words not action,” but this was on issues such as marine protection and runways rather than the meta-issue of climate change, which has proved a more sticky issue to address. Importantly, at both points in time, “openness of the government varies according to the organisation involved, the nature of the issue, and the department being targeted, but also according to perceptions of individual activists” (Saunders, 2009, paragraph 10.6).

4.5. Survey and Network Analysis

Figure 1 shows a relationship map of organisations in our sample by their categorised tactics (insider, thresholder, outsider) and their relations with government (positive through to none). Those who use more moderate tactics tend to have closer relations with the government. This illustrates the mutually co-constitutive nature of political opportunities, which are shaped by tactics used and perceptions of relations with the government. Indeed, the more positive appraisal of political opportunities in our qualitative data is from organisations with moderate tactics.

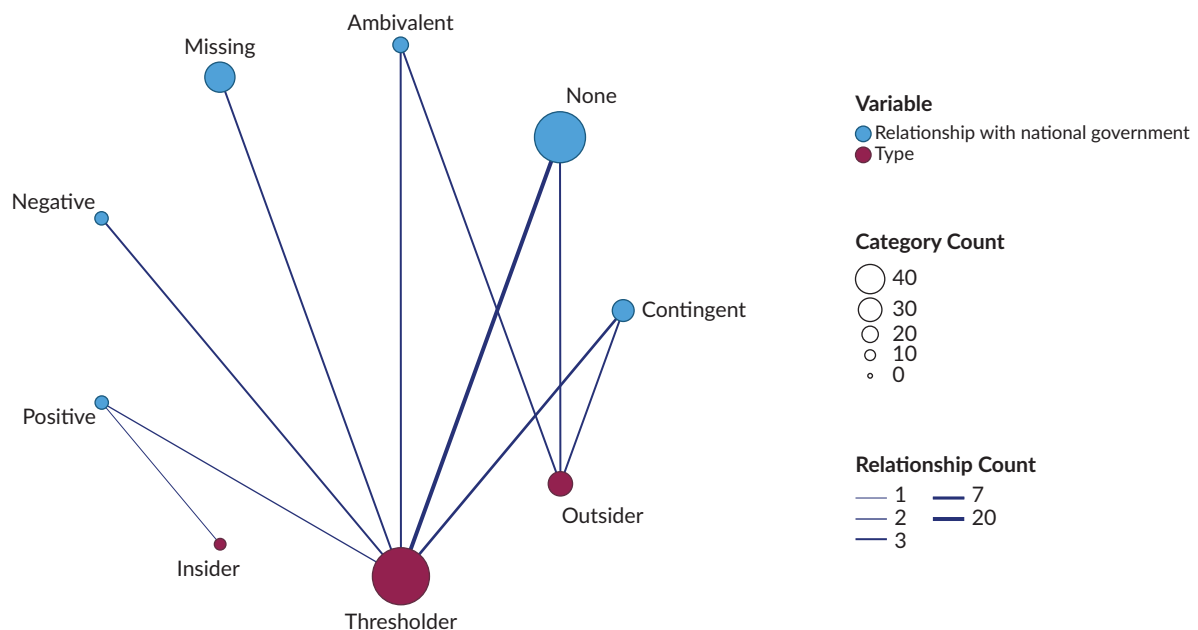


Figure 1. Relationship map of tactics and relations with the government.

Table 4 shows the collaboration network by status with the government. To interpret this table, read the cells across the rows. Of the three organisations responding to the questionnaire that had positive links with government, only one provided network data, listing an organisation that lacks a relationship with government, and one for which we had insufficient data to make a categorisation. The four organisations with an ambivalent relationship to government did not list any collaborators in their questionnaire responses, so there is no row data included. Of the nine that have a contingent relationship with the government, four had network links.

Table 4. Collaboration network by relationship to the national government.

Initiator of ties	Receiver of ties						Average links per organisation
	Number of organisations with links	Positive	Contingent	Negative	None	Missing	
Positive ($n = 3$)	1	0	0	0	1	1	2
Contingent ($n = 9$)	4	1	0	0	3	0	1
Negative ($n = 3$)	1	0	0	0	1	0	1
None ($n = 31$)	8	1	2	1	6	2	1.5
Missing ($n = 15$)	3	1	0	0	0	2	1

Together, they were linked to one organisation with a positive relationship with the government and three that had no governmental relationship.

Note that the most central organisations, linked with the broadest range of organisations with a variety of statuses vis-à-vis government, are without any links to government themselves. They are represented by the largest square in the right panel network visualisation summary (Figure 2), where those without a relationship to government broker the network, linking the single organisation with a negative relationship to government to the rest of the network. Figure 2 facilitates comparison with the 2002–2003 network. In the 2023–2024 data, organisations with ambivalent, contingent, and negative relationships with government are all quite central, but in 2002–2003, it was ambivalent organisations that were central brokers. In 2002–2003, organisations lacking a relationship with government and those with a positive relationship to government lacked network links. But these organisational types are mutually linked in 2023–2024. Overall, the square matrix yields a fairly fragmented network, with only an average of 0.33 links for the 66 organisations included in the data. This is down from an average of 0.64 in Saunders' (2009) 2002–2003 data.

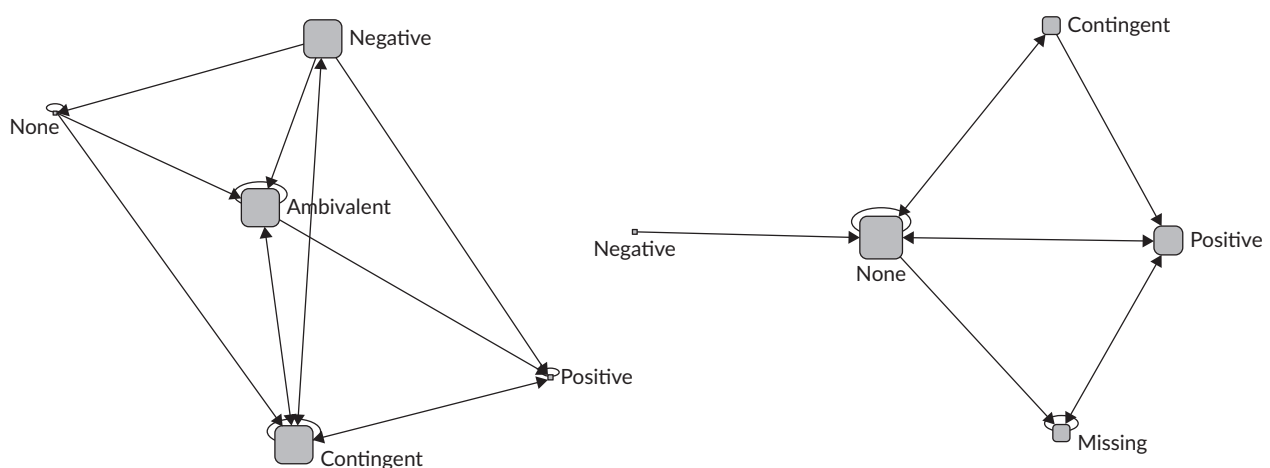


Figure 2. Summary visualisations of organisational types by relationship with national government 2002–2003 and 2023–2024. Notes: The panel on the left shows a visualisation of summary data from Saunders' (2009) Table 7; the panel on the right shows a summary of the data from the current study; the visualisations are drawn using NetDraw (Borgatti, 2002), with a graph theoretic layout, and using the degree score (number of times each category mentioned) to size the nodes.

Table 5 shows the collaboration network by categories of tactics. Of the thresholds' 78 ties in the 2023–2024 data, 61% of them were directed towards other thresholds, down from 86% of ties that the 2002–2003 thresholds had with other thresholds. In 2023–2024, one-third of the links that thresholds had were with insiders, up from just 12% in 2002–2003. A higher proportion of thresholds have collaborative links with outsiders than in 2002–2003. In 2002–2003 thresholds extended just 2% of their links to outsiders. This increased to 5% in 2023–2024. The frequencies for the 2023–2024 data are shown in Table 5.

Table 5. Collaboration network by categories of tactics used.

Initiator of ties	Number of organisations with links	Receiver of ties			Average links per organisation
		Insiders	Thresholders	Outsiders	
Insider ($n = 3$)	1	3	5	1	9
Thresholder ($n = 47$)	47	26	48	4	1.6
Outsider ($n = 15$)	9	3	15	2	2.2

Figure 3 visualises the collaboration network by tactics. Thresholders (yellow nodes) are the most central. The outsider Friends of Horsenden (FOH)—the first red node on the right-hand side of the graphic—bridges thresholder organisations. In comparison, the insiders (green nodes) are generally more peripherally positioned, while some are linked to both outsiders (red) and thresholders (yellow). Note how FOH links with the insider Ealing Wildlife Group (EWG), which is also linked with the outsider Citizen Zoo CIC (CZC). Elsewhere in the network, insiders are mostly linked with thresholders.

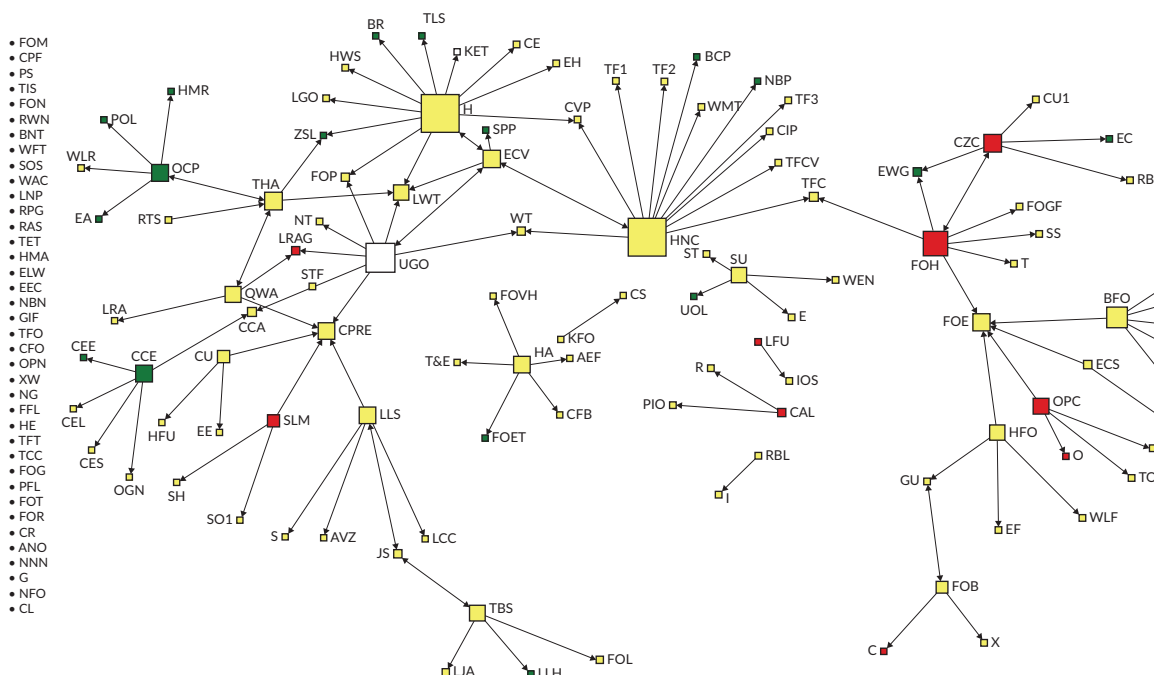


Figure 3. The collaboration network coded by the tactical repertoire category. Notes: Green = insiders, yellow = thresholders, red = outsiders, white = not possible to characterise; data are symmetrised under the assumption that collaboration is not possible without a two-way link; the visualisations are drawn using NetDraw (Borgatti, 2002), with a graph theoretic layout, and using the degree score (number of times each category mentioned) to size the nodes.

Figure 4 summarises the network by tactical repertoire category, comparing 2002–2003 to 2024–2025. At both points in time, thresholders were the most well-networked, including ties to others like themselves. Notably, insiders and outsiders now have direct links and no longer require thresholders as brokers.

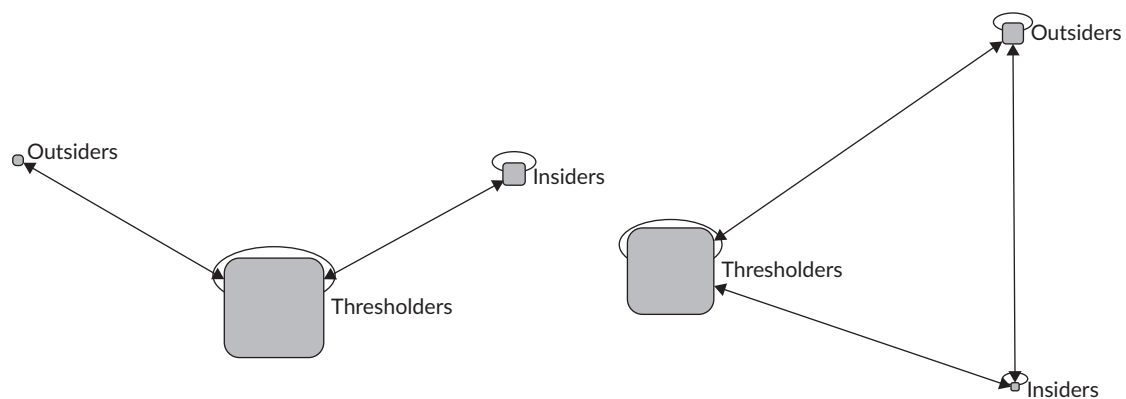


Figure 4. Summary visualisations of organisational types by tactical repertoire category 2002–2003 and 2023–2024. Notes: The panel on the left shows a visualisation of the summary data from Saunders' (2009) Table 5; the panel on the right shows a summary of data from the current study; the visualisations are drawn using NetDraw (Borgatti, 2002), with a graph theoretic layout, and using the degree score (number of times each category mentioned) to size the nodes.

In summary, our findings have shown some key differences in activists' perceptions of opportunities across the two times, which we argue have favourably shaped the willingness of reformist and radical environmental organisations to collaborate, except those most principled or most concerned about their reputations. The 2002–2003 qualitative analysis did not reveal such a sense of urgency, nor such a grim interpretation of the overall political context. Our network mapping indicates broader willingness to cooperate across the movement when activists agree that political opportunities are closed. In 2002–2003, more organisations had convivial relationships with the government, constraining their willingness to link with radicals (Saunders, 2009).

5. Discussion and Conclusions

We show that contemporary key environmental activists understand the opportunities and constraints they are afforded by the political context differently, partly shaped by perceptions, status, and tactical choices. Mostly, they express little faith in intergovernmental agreements and governments to affect the required changes to prevent runaway climate change. Some hoped the Labour government would open new opportunities. However, these opportunities are closing in the theoretical sense of less favourable laws governing protest and according to activists' subjectivities. The UK government has recently approved a third runway at Heathrow Airport and introduced new planning mechanisms to reduce delays caused by protests and judicial reviews. A few mentioned how the government's attempt to foreclose civilly disobedient protests could create an upsurge in mobilisation and new networks, which have not yet manifested. Certainly, climate change appears to be a central issue for almost everyone interviewed recently. Our qualitative analysis also showed that more established conservationist NGOs like the Royal Society for the Protection of Birds were not willing to associate themselves, or their membership bases, with direct action; yet, this disassociation was much more strongly expressed in 2002–2003. In the contemporary era, activists were more open to a division of labour within a carefully negotiated movement ecology.

Our quantitative analysis reveals closeness between organisations' tactical repertoires and their status with the government, providing grist to our argument on interrelationships between tactics and perceptions of

opportunity. We also found patterns in the positioning of actors in the network shaped by their own organisations' status (positive, ambivalent, contingent, negative, or none) and tactical repertoires (insider, thresholder, and outsider). Organisations with a negative relationship with government were not, in 2023–2024, networking with organisations other than those lacking a relationship with government; otherwise, there were linkages across organisations with a variety of relationships with government. Moreover, insiders, thresholders and outsiders were linked directly, as well as through brokers.

In 2002–2003, Saunders (2009) discovered a much higher proportion of organisations ambivalently related to government. This sort of relationship is friendly, but initiated by environmental organisations themselves. We can attribute this to activists' sense that it was once more worthwhile engaging with the government. Certainly, the planning system was more favourable to challengers (Clegg, 2023).

False promises documented in the more contemporary interviews further explain why few organisations currently have an ambivalent relationship with government. Contemporary environmental organisations in London either engage directly, have mixed experiences of engaging, or do not bother engaging with the government. This change has potentially affected the network. Previously, organisations with an ambivalent relationship to government were central to the environmental network. They used to bridge those with a positive relationship with the government and those without such a relationship. We now find that those without a relationship to the government are more embedded in networks; some are directly linked to those with positive relationships to the government and broker those with negative and positive relationships. Moreover, in the 2002–2003 data, Saunders (2009) found that thresholders were brokers between insiders and outsiders. More recently, this has changed with network links now existing between each of insiders, thresholders, and outsiders.

How can the differences be explained? Frustration at government inaction and false promises on climate change have, in recent years, been more pronounced than in 2002–2003, when small networks like Rising Tide were a relatively lonely voice. All the while, changes to the Public Order Act seem to have encouraged some well-established organisations to distance themselves further from direct action protest, while others have emphasised direct action's importance and the right to participate in it (e.g., Greenpeace), or the importance of a multi-pronged battle plan.

These perceptions are barely related to a “more stable” (della Porta, 2022, p. 1) political opportunity structure (POS). The POS' very stability proves its redundancy to explain changes in movement networks over-time. More volatile factors matter more. In 2003, the Labour Party was still relatively popular and not under threat from any competitor party (Webb, 2003). In contrast, in 2023–2024, the Conservative Party was emerging from a debacle it caused over (mis)management of Covid-19, and a raft of anti-Green political decisions. This took place within the context of a partial party realignment (Prentice, 2023), which would have likely made it less appealing for organisations to want to work with government, and consequently for insiders and those with a positive relationship to government to feel they had considerably less at stake by soiling their reputations by associating with direct action networks. Combined with the escalated sense of emergency, we have at least a plausible explanation for networking now occurring more readily across a reformist-radical divide. At the same time, we recognise that networking across previous ideological divides (Saunders, 2009) remains uncommon for the more staid established NGOs.

Our work stresses the importance of considering activists' perceptions of political opportunities, as well as the interactions this has with their tactics and status. Our comparison of networks at different points in time indicates that "more stable" structural approaches to political opportunities have few advantages for understanding movement networks in a single country context. We have shown instead that perceptions, tactics, and status interact with the political context to shape inter-organisational networking in the environmental movement. The key finding of our article—that movement networks vary over time, dependent on perceptions, status, and tactics—is generalisable to other movements, including Black Lives Matter. In that movement, the suffocation to death of George Floyd by a police officer resulted in perceptions of a closed political opportunity structure. This subsequently triggered a range of reformist and more radical organisations to link together in significant demonstrations (Gürcan & Donduran, 2021). Importantly, these linkages do not extend across generational waves of civil rights activism, stressing the importance of historical changes to perceptions of openness and consequently of movement networks (Board et al., 2020). Contrary to the structural approach, we do not anticipate different movements in the same political context to have similar networking patterns to each other. This is because the perceptions of activists are likely to be different, and consequently so will be their tactics and status with the government. Context, perceptions, and tactics all matter.

Acknowledgments

We thank all the interviewees who gave their time and expertise to this research. Special thanks go to Elizabeth Rose for invaluable assistance with participant recruitment for the survey. We also wish to acknowledge the foundational studies (Saunders, 2009; Saunders, 2013) that allows the historical comparison of 2001–2002 with 2023–2024. The 2009 piece had a similar title ("It's Not Just Structural: Social Movements Are not Homogenous Responses to Structural Features, but Networks Shaped by Organisational Strategies and Status"). The foundational study was funded through an Economic and Social Research Council PhD studentship (award number R42200134447).

Conflict of Interests

The authors declare no conflict of interests.

Supplementary Material

Supplementary material for this article is available online in the format provided by the author (unedited).

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