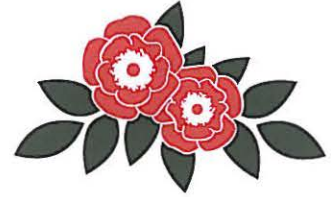


# NEWS RELEASE

UNIVERSITY  
— OF CENTRAL —  
LANCASHIRE



## University to launch the Creative Industries Development Unit

The University of Central Lancashire will launch the Creative Industries Development Unit, based at Clayton Hall, Harris Knowledge Park, later today.

The Creative Industries Development Unit currently comprises of five graduates who were selected for their creativity to work on commercial projects to promote research and development, new product ideas and act as consultants within the creative industries sector in Preston. A wealth of creativity has been retained with the graduates possessing a wide range of design talent including furniture, ceramics, glass, silkscreen printing and graphic design. The University feels confident that the Creative Industries Development Unit will complement other initiatives to encourage graduates to remain in the area and aid the economic regeneration of Preston.

-ends-

### Notes:

1. The CIDU is based within the Faculty of Art and Design at the University of Central Lancashire in Preston. For further information please contact the Creative Industries Development Unit on 01772 894488.

2. Since October the CIDU has been working on a public art project for a local developer to be positioned on Britannia Quay, Preston

3. The Launch starts at 5pm at Clayton Hall

7<sup>th</sup> November 2001  
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